



CLEVELAND COUNTY CATTLEMEN'S ASSOCIATION, INC.
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December 28, 2011

TO: Area Beef Producers

FROM: Greg Traywick, Cleveland County Extension Director

RE: 2012 Replacement Heifer Sale - Call for Consignments

Cleveland County Cattlemen's Association is planning its 6th Annual Replacement Heifer & Bull Sale, slated for 12 noon on **Saturday, March 3, 2012** at Shelby Livestock Yard. General guidelines governing the sale are as follows:

1. Consignors must be members of Cleveland County Cattlemen's Association (membership application enclosed).
2. Sales of the following are permitted: quality open heifers, bred heifers, first calf cow/calf pairs, and bulls.
3. Commercial or purebred heifers may be consigned. Heifers sold as purebred must be accompanied by registration papers.
4. Heifers must weigh a minimum of 700 pounds on sale day.
5. Bulls must be registered with a complete set of EPDs and must be less than 2 years of age on sale day.
6. All animals must pass an on-farm quality screen prior to acceptance. Consigned animals must be identified and contained in a small pen or corral to facilitate visual inspection and photographing.
7. All bulls must pass a breeding soundness exam (to be administered at the sale facility) and be guaranteed breeders.
8. Heifers will be palpated at the sale facility to determine pregnancy status and will be sold in accordance with palpation results. Sellers guarantee all heifers to breed provided they are fed and managed properly.
9. Heifers and bulls will be fully vaccinated with CattleMaster® Gold FP5L5 and Ultrabac 7. Initial injections are to be administered at the farm according to schedule. Boosters will be administered at the sale facility.
10. Advertising fees (print ads in Cattle Connection and local newspapers) will be divided among consignors on a per head basis.
11. Consignors agree to pay actual cost of vaccines, ear tags, palpation, and breeding soundness exams.
12. Consignors must provide, at minimum, actual birth dates and sire breed information on each heifer consigned. Additional data, when available, will be included in the sale catalog.
13. Consignment deadline is **Friday, February 10, 2012**.
14. Heifers and bulls will be evaluated by independent grader and the sale order will be determined accordingly.
15. A \$25/head consignment fee (check payable to CCCA) must be returned with your application. At the completion of the sale, this deposit will be applied to your total sale expenses (advertising, supplies, veterinary charges). If you consign an animal that fails to pass the quality screening, the deposit for that animal will be refunded. Otherwise, this deposit is non-refundable.

A consignment form is enclosed. If you are interested in using this sale as a way of marketing high-quality replacement heifers & bulls, please submit your consignments as soon as possible.