

MINUTES
Cleveland County Cattlemen's Association
Officers & Directors Meeting
January 18, 2011 – Cleveland County Extension Center

Present: Dennis Martin, Harry Sain, Richard Hord, Billy Roberts, Steve Gordon, Trip Goforth, Jason Rhodes, Josh Bridges, Jack Arey, Greg Traywick, Gary Benton, Wayne Yarbrow.

President Dennis Martin called the meeting to order and presided over the following agenda items:

1. **Entertainment for annual banquet** will be provided by local singer/songwriter/musician Josh Hudson. Wayne Yarbrow moved to provide compensation in the amount of \$200 plus free meal. Richard Hord seconded and motion carried.
2. **Cattlemen of the Year Award** - Nominations from the floor were: a) Leon Leonhardt, and; b) Gordon Brothers Farm. Josh Bridges moved that nominations be closed. Harry Sain seconded and motion carried. Board voted by paper ballot and Greg Traywick was charged with counting ballots and presenting the award accordingly.
3. **Allied Industry Award** - Nominations from the floor were: a) Cleveland County Farm Bureau Board of Directors and; b) Southern States Cooperative. After discussing the nominees, board members voted by paper ballot with Southern States receiving 6 votes and Farm Bureau receiving 5 votes. Greg Traywick was charged with presenting the award accordingly.
4. **Hall of Fame** – Greg Traywick reported that the selection committee has named the 2010 Cattlemen's Hall of Fame inductee, which will remain unnamed until the award is presented.
5. **Finances** – Treasurer Billy Roberts distributed a checking account summary which reflected a current balance of \$4,655.92. Jack Arey reported that scholarship fund investments are currently performing well, with the highest balance ever (approximately \$34,000). He will present a formal report at the annual membership meeting on January 28.
6. **Southern Farm Show Trip** – The proposed trip to the Southern Farm Show in Raleigh on February 3 has been advertised to local farmers with a January 21 sign-up deadline. Cost for the bus will be \$1,000. Richard Hord moved to cancel the bus unless we get 30 or more reservations at \$30 each. Jack Arey seconded and motion carried.
7. **Nominating Committee Report** - The Cleveland County Cattlemen's Association's Nominating Committee (Harry Sain, Gary Benton, and Steve Gordon) met with Greg Traywick on November 10, 2010 and developed the following recommendations for consideration by the Board:
 - The following board members have served their terms and are recommended to rotate off:
 - **Jack Arey** (recommended to continue to provide guidance with regard to scholarship fund investments).
 - **Richard Hord** (requested to continue to organize annual summer tour).
 - **Wayne Yarbrow** (recommended to continue to organize Pitchfork Steak Supper and to provide leadership to a committee that oversees annual Replacement Heifer Sale).

- **Edwin Royster** (3-year term has expired)
 - **Richard Hamrick** (3-year term has expired)
- The following are recommended to election to the Board:
 - **Gary Benton** (re-appointment to a second 3-year term which will expire in 2013).
 - **Rodney Dedmon**
 - **Daniel Shires**
 - Other names recommended for consideration in future years included Will Thompson, Ryan Parker, Arlan Bush, Matt Bell, and Terry Wilson.
 - The following slate of officers is recommended:
 - **President – Jason Rhodes**
 - **Vice President – Steve Gordon**
 - **Secretary – Greg Traywick**
 - **Treasurer – Billy Roberts**

Steve Gordon noted that the terms of current board members are out of line with our by-laws, which specifies the election of three directors each year for a 3-year term. He noted that 5 seats are due to expire in 2010, and only 1 seat in 2011.

After much discussion, Harry Sain moved to amend the nominating committee's recommendation to extend the terms of Richard Hord and Jack Arey for one additional year (through 2011). Gary Benton seconded and motion carried.

8. Upcoming monthly meetings were announced as follows:

- **Monday, Feb 14:** Regular monthly meeting & educational program beginning at 6:30 PM. The meeting is co-sponsored by CPC Commodities and Schering-Plough Animal Health and will focus on beef-related nutritional and herd health issues & products.
- **Monday, Mar 14:** Regular monthly meeting & educational program beginning at 6:30 PM. [Pennington Seed](#) will sponsor the meal and provide information on their superior line of forage products, including Max-Q fescue, Summergraze III hybrid sorghum sudangrass, Wintergrazer 70 rye, and Patriot white clover.
- **Monday, Apr 11:** Regular monthly meeting and educational program beginning at 6:30 PM. Sponsor Midstate Mills, Inc. will provide information on Vita Ferm, a product that unlocks the feed value of forages.

9. 2011 Summer Tour – Richard Hord reported that the proposed dates are August 6 – 12 to the Nashville, TN area and will include a show at the Grand Ole' Opry. Cost is projected to be \$830 per person double occupancy.

There being no further business, President Martin entertained a motion to adjourn.

Respectfully submitted,
Greg Traywick, CCCA Secretary