

MINUTES

Cleveland County Cattlemen's Association Board Meeting
6:30 PM, Tuesday, September 28, 2010

Present: Trip Goforth, Wayne Yarbrow, Jason Rhodes, Harry Sain, Billy Roberts, Dennis Martin, Steve Gordon, Josh Bridges, Richard Hord, Greg Traywick. **Excused:** Edwin Royster

President Dennis Martin called the meeting to order and led discussion relative to the following agenda items:

- **2010 AI School:** The spring 2010 artificial insemination school held at Shelby Livestock Yard netted profits of more than \$900. Richard Hord moved to reimburse Shelby Livestock Yard in the amount of \$250 to cover facility and food expenses. Steve Gordon seconded and motion carried.
- **2011 Replacement Heifer Sale:** Wayne Yarbrow volunteered to chair the 2011 event and recommended the following changes:
 - a) All consignors are required to attend a mandatory planning meeting, scheduled for **6:30 PM on Thursday, November 11** at the Cleveland County Extension Center.
 - b) Consigned heifers must be identified and contained in a small pen or corral to facilitate visual inspection and photographing.
 - c) Heifers will be graded by independent grader and the sale order will be determined accordingly (highest quality heifers sold first).

The sale was scheduled for **12 Noon on Saturday, February 12** at Shelby Livestock Yard. Consignment deadline was set for **October 31**. Greg Traywick will send out letters to prospective consignors.

- **Association Fair Booth:** The following members were scheduled to man the Association booth during the Cleveland County Fair from 5-9 PM each night:

Wednesday, October 6	Wayne Yarbrow (2) and Jimmy Carroll (2)
Thursday, October 7	Harry Sain (2) and Trip Goforth (2)
Friday, October 8	Steve Gordon (2) and Jason Rhodes (2)
Saturday, October 9	Lynn Bridges (2)

Representatives will sell caps and sorting sticks (limited supply), answer questions from fairgoers, sell raffle tickets, and sign up new members.

- **Beef Raffle:** The drawing was set for 7 PM on Saturday, October 9. Prize amounts were established as follows:

First prize	\$300
Second Prize	\$150

Note: *Andy Powell/ South Mountain Farms has agreed to supply beef to winners this year.*

It was suggested to engage 4-H and FFA members in ticket sales on halves in 2011.

- **Scholarship Program:** Dennis Martin recommended changing the eligibility requirements for the Cleveland County Cattlemen’s Association Scholarship as follows:

Current:

- *Graduating seniors from any of the high schools in Cleveland County pursuing a baccalaureate degree in agriculture with an emphasis in beef production.*
- *Priority will be given to applicants who are associate members of CCCA or whose parents or grandparents are active CCCA members.*
- *Any training beyond high school leading to attainment of a 4-year degree is approved (Community College or University).*
- *Previous winners may reapply and will be considered on the basis of academic merit and financial need.*

Recommended:

- *Graduating seniors from any of the high schools in Cleveland County pursuing a baccalaureate or associate degree who have demonstrated a strong interest in beef cattle production.*
- *Priority will be given to applicants who are associate members of CCCA or whose parents or grandparents are active CCCA members.*
- *Priority will be given to applicants who are pursuing a degree in agriculture with an emphasis in beef production.*
- *Previous winners may reapply and will be considered on the basis of academic merit and financial need.*

Harry Sain moved to adopt the change and Josh Bridges seconded. Motion carried with a vote of 7 to 2 with one abstaining.

- **Annual Meeting & Awards Banquet:** The event was scheduled for **Friday, January 28, 2011**. Details on caterer, entertainment, nominations, and awards will be discussed at the next board meeting.
- **Other Business:** Richard Hord moved to contribute \$100 to Burns FFA in return for their provision of a meal for the Association on March 23. Jason Rhodes seconded and motion carried.
- **Upcoming Meetings:**
 - **Monday, October 11 at 6:30 PM** – Proffitt Family Farms will discuss production and marketing of grass-fed organic beef
 - **Monday, November 8 at 6:30 PM** – Elmore’s Feed & Seed and Animal Feed Supplement (Donny Tilson) will present a program on “Feed in a Drum”.
- **Next Board Meeting:** Scheduled for Tuesday, October 26 at 6:30 PM at the County Extension Center.